

## **Privacy Policy**

This Privacy Policy pertains to The Ninja Gym and its associated websites, applications, programs, events, services, classes, communications, and any other offerings (collectively, the “Ninja Gym Services”) provided by The Ninja Gym, its affiliates, employees, agents, and contractors.

Your access to and use of The Ninja Gym Services constitutes your agreement to the terms of this Privacy Policy. If you do not agree with the terms outlined below, please refrain from using any part of The Ninja Gym Services. This Privacy Policy may be updated or modified at any time without prior notice. Continued use of our services following any updates will signify your acceptance of those changes.

### **1. Our Commitment to Your Privacy**

The Ninja Gym values your trust and is committed to protecting your personal information. This Privacy Policy describes how we collect, use, and disclose your personal data and how we protect it.

### **2. Information We Collect**

We may collect the following categories of information:

#### **a. Information You Provide Voluntarily:**

- Full name
- Email address
- Phone number
- Mailing address
- Emergency contact information
- Age, date of birth, or demographic data
- Fitness goals, preferences, or health-related disclosures (as voluntarily provided for safety purposes)
- Payment details when you purchase memberships, book sessions, or register for events
- Photos or videos (if participating in promotional events or competitions)

#### **b. Information Collected Automatically:**

When you visit our website or use our services, we may automatically collect:

- Your IP address and geographic location
- Browser type and device details
- Referral source, pages visited, and duration of visit

- Use of cookies or similar tracking technologies to improve site functionality (you may manage these through your browser settings)

### **3. How We Use Your Information**

The Ninja Gym may use the information collected to:

- Register you for classes, events, and memberships
- Process payments and manage accounts
- Communicate schedule changes, promotions, or service updates
- Enhance your customer experience and personalize our offerings
- Conduct surveys or feedback requests
- Fulfill legal and regulatory obligations
- Maintain safety and security standards
- Create and distribute promotional materials (with your consent when applicable)

### **4. Disclosure of Information to Third Parties**

The Ninja Gym will not sell your personal information to third parties for marketing purposes. However, we may share data with trusted service providers and vendors who assist us in operating our business, such as:

- Payment processors
- Website hosting providers
- Email marketing platforms
- Class scheduling systems
- IT and administrative support

All third-party service providers are contractually obligated to protect your data and use it solely for the services we request.

We may also disclose personal information:

- To comply with legal obligations or respond to lawful requests
- To enforce our policies or protect our legal rights
- In case of an emergency or safety concern

## **5. Data Security**

The Ninja Gym uses commercially reasonable technical and organizational safeguards to protect your data against unauthorized access, misuse, or loss. These include secure server hosting, password-protected databases, and encrypted payment processing.

Please note that no data transmission over the internet or electronic storage is 100% secure. You acknowledge and accept this risk when using our services.

## **6. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including legal, regulatory, tax, accounting, or reporting requirements.

## **7. Children's Privacy**

The Ninja Gym does not knowingly collect personal information from children under the age of 13 without verifiable parental consent. Parents or guardians may contact us to review or delete their child's personal information.

## **8. External Links**

Our website and materials may contain links to third-party websites. The Ninja Gym is not responsible for the content, privacy practices, or security of these external sites.

## **9. Your Rights and Choices**

Depending on your location, you may have rights to access, update, or delete your personal information. You may also opt out of receiving marketing communications at any time by clicking "unsubscribe" in our emails or contacting us directly.

## **10. Contact Us**

If you have questions, requests, or concerns about this Privacy Policy or our treatment of your information, please contact us at:

### **The Ninja Gym**

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[info@theninjagym.ca](mailto:info@theninjagym.ca)

(604) 567-9370

[www.theninjagym.com](http://www.theninjagym.com)